

IDD 250

SYLLABUS FOR INTERACTIVE NARRATIVE FORMS

CLASS INFORMATION

- Tuesday 12:30PM - 3PM
- Tator Hall 128
- Pre-requisites: Taken IDD 110 & IDD 161

COURSE PROFESSOR

- Charmaine Banach B.F.A, M.A., M.F.A.
- **Email:** charmaine.banach@quinnipiac.edu
- **Office Hours:** When you need me.
- **Office Location:** CAS1 339
- **Phone:** 203-582-5330

COURSE DESCRIPTION

Students read, review and critically analyze select examples from interactive studies literature and interactive multimedia. Students write and create interactive research essays for online distribution. Through reading, research and practice, students gain a broader understanding of what encompasses an interactive experience.

OBJECTIVES

As we move deeper into the world of modern web design, students learn to better express design concepts and metaphors through HTML/CSS. From studying and using more mature typography in web sites, to designing responsive web sites and adding sound players to a website, students gain an understanding of both advanced CSS and basic jQuery while honing in on good coding and design practices. Emphasis is on creating aesthetically pleasing websites that uphold modern user experience standards (e.g., accessibility, information architecture). Process books are also explored.

BOOKS & MATERIALS

- The Principles of Beautiful Web Design, 3rd Edition by Jason Beaird and James Michael George
- Typographic Web Design by Laura Franz
- Sketch Book
- Lynda.com Premium Account
- Tracing Paper
- CDs or DVDs for data storage
- Binder

BLACK BOARD

Check Black Board every week for required reading and viewing assignments at <https://quinnipiac.blackboard.com>. Plus, you can view your grades as well view weekly homework assignments there.

GRADING

Students are evaluated on projects, homework, assessments, solo & group work, participation and final portfolio. Please speak to me during office hours if you have questions about your grades as they are not to be discussed in the classroom.

A	93-100
A-	90-92
B+	87-89
B	83-86
B-	80-82
C+	77-79
C	73-76
C-	70-72
D	60-69
F	0-59

* **Most students receive a grade of Average, or "C"**

** **REMEMBER I grade you on what you do in class, not what is happening to you in life.**

*** **Note that you will be marked down for using images instead of <p> paragraph text in your HTML documents for large amounts of body text.**

ASSIGNMENTS & PROJECTS

Each project will have an accompanying information sheet. It is your responsibility to follow the sheet for full credit.

• Poster	8 Points
• Project 1	16 Points
• Project 2	16 Points
• Project 3	16 Points
• Quizzes	16 Points
• Participation & In-Class Exercises	16 Points
• Final Exam	16 Points
• Final Portfolio	8 Points

SPECIAL ACCOMMODATION

It is the policy of Quinnipiac University to accommodate students with disabilities, pursuant to federal law, state law, and the University's commitment to equal educational opportunities. Any student with a disability who needs accommodation (such as arrangements for examinations) and has appropriate documentation from the College's Learning Center should inform the instructor at the beginning of the course.

STUDENT RESPONSIBILITIES

CLASS CALENDAR

The Class Calendar is a rough outline of class, where Black Board has the specifics, It is your responsibility to follow the class calendar and check Black Board. I reserve the right to change the calendar or syllabus at any time.

HOME WORK & LATE HOMEWORK

Expect to spend about six hours completing out-of-class projects, assignments, readings and tutorials each week. I do not accept any late work if it is a pass/fail assignment.

For assignments where you earn a letter grade, if turned in late, but on the same day it is due, your total grade for that assignment/project drops by one letter grade (i.e. from A to B). If you turn your assignment in one day after it is due, you lose two letter grades (i.e. from A to C), turned in the following two days after it is due will result in your grade dropping three letter grades (i.e. from A to D).

VPA ATTENDANCE POLICY

You are expected to be in class ready to work at the beginning of the scheduled class time. PROMPT ARRIVAL TO CLASS IS EXPECTED. Three late arrivals to class will equal one absence.

PLEASE NOTE: IF YOU HAVE 3 OR MORE ABSENCES YOU MAY BE ASKED TO WITHDRAW FROM THE COURSE. 4 ABSENCES DURING THE SEMESTER WILL RESULT IN A FAILING GRADE.

Attendance for the last class meeting scheduled during Finals Week is required.

There is no distinction between "excused" or "unexcused" absences - missed course work, content and class participation are an issue in any absence and can negatively impact the rest of the class members.

In the case of extenuating circumstances, such as an ongoing illness or the death of a loved one, the professor should be consulted as soon as possible, and documentation from the Student Affairs office may be required. In such circumstances the faculty and student can negotiate the possibility of granting an "Incomplete." In the rare cases where a student is allowed to take an "Incomplete" as the result of extenuating circumstances, the student must follow the guidelines and time lines stipulated in the University catalog.

MISSED CLASS & MISSED QUIZZES

If you miss a class exercise, quiz, or lecture, YOU are fully responsible for making up the work promptly. Contact a classmate, email me, or visit during office hours to catch up on any missed work. Unless there is a documented emergency to account for then you will not be allowed to turn in late assignments or projects. If you are sick, then arrange for a classmate to turn in your project. You must make up quizzes the following week after a missed class. If you are absent or severely late the day of a progress critique, that portion of the project is

MISSED CLASS & MISSED QUIZZES CONT'D

considered late and will not be accepted or you will loose a letter grade (see Late Homework). If you are absent or severely late the day of a final critique, the project will loose one letter grade.

PARTICIPATION AND CRITIQUE

In the field of design it is important that you are able to share and discuss your's and others' ideas. Therefore, participation is required and graded. Participation also refers to how you behave in class on a daily basis and working on in-class assignments. If you do not have sufficient work completed for progress crits, I will ask you to leave.

PLAGIARISM AND ORIGINALITY

Dishonesty, cheating, deception, or plagiarism are not acceptable. Unless otherwise stated and referenced in "fair use" copyright guidelines, it is expected that all design work be original work of the student. See college catalogue for details about academic honesty.

Please make sure the work you do for this course is original in nature and not a revised version of something you were working on in another course.

EMAIL PROFESSIONALISM

Please note that I only respond to emails that are professionally written, with correct spelling, addressed properly. I will make every effort to respond to your email with 24 hours during the week and do not respond to emails on weekends.

CLASS BEHAVIOR AND ETIQUETTE

The following guidelines should be followed during class time. Being disruptive in any way or doing the following may result in being asked to leave, as well as being marked as "leaving early".

- Cell phones should be silenced and should not be answered during class and stored in your bag for the duration of class.
- Texting is not allowed.
- Please do not use any social media during class.

LYNDA.COM TUTORIALS

You will be required to subscribe to Lynda.com for step-by-step tutorial videos for learning the professional level software we use in the IDD program. The classroom time is primarily spent on design methods and processes, and discourse about the course topics, therefore it is critical that you complete the assigned software in order to succeed. Your success is heavily dependent on the time and effort you put into the design assignments and becoming fluent in the technology.

FTP INFORMATION

Server: mywebspace.quinnipiac.edu

Login: If your login is XYSmith, your login would be, quinnipiac\XYSmith

Password: your Quinnipiac network password

Path or Host Directory: leave blank or folder name

This syllabus may change throughout the semester to accommodate weather related or other occurrences.